ABELDent LS (v14): Mass Emails to Patients

How to Use Report Generator to create a Patient List for Mass Emails:

- 1. On the menu at the top of ABELDent, click Reports, then Generator
- 2. Click **Table Selection**, then **OK**.
- 3. Checkmark Extra Information (Patients should already be checkmarked), then click OK
- 4. Click Field Layout, then click OK.
- 5. Type "Y" into the Sav column of these fields: Last Name, First Name
- 6. Checkmark the Sel column for **Inactive**.
- 7. Click OK.
- 8. Type "Y" into the Sav column of E-mail Address (bottom left)
- 9. Checkmark the Sel column for E-mail Address (bottom left).
- 10. Click **OK**.
- 11. Click Criteria Entry, then click OK.
- 12. In the E-mail Address field under, type "0" (that's a zero).
- 13. In the **To** field under E-mail Address, type "zzzzzzz", then click **OK**.
- 14. Click **Export Results**, then click **OK**.
- 15. Type **M** into the **Merge Format**.
- 16. In the **Output File** field, type **c:\ABELDent\MassMail.csv** (or other drive letter if your ABELDent is not on your c: drive) and click **OK**.
- 17. Click **Yes**.

The file MassMail.csv will now be in your c:\ABELDent folder (or other drive letter).

Sample Third Party Email Marketing Vendors

- Constant Contact (<u>www.ConstantContact.com</u>) Pay-by-recipient pricing model. Rated high by small businesses.
- 2. Sendinblue (www.sendinblue.com)

Pricing model by number of emails (good for one or two batches). Rising star in industry, showing greatest growth. Open to integration in future with vendors like ABELDent.

3. Mail Chimp (<u>www.mailchimp.com</u>)

Best-known name in industry. Free tier to try small batch.